



الشركة الحديثة للأدوية  
Modern Pharmaceutical Company

P.O. Box 1586, Dubai, Tel: +971 4 282 4144, Fax: +971 4 282 5011  
Email: modpharm@emirates.net.ae, Website: www.modernpharma.com



Touching lives



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Modern Pharmaceutical Company





## Mission

To improve the quality of life for our people, customers and society. We will be one strong team united by our mission and values in our relentless pursuit to be the regional partner of choice in health and personal care solutions.

## Vision

Touching the lives of people in the United Arab Emirates for over 30 years, the pharmacy industry is in the midst of an employment crisis, and Denver based Pharmacy Choice, Inc

We will be one strong team united by our mission and values in our relentless pursuit to be the regional partner of choice in health and personal care solutions.

## Values

- Empowerment: Authority, Accountability, Develop our people, Timely.
- Ethical: Integrity, Fair, Transparent, Respectful, Equal opportunity.
- Professional: Reliable, Continuous Learning, Dedication, Objective.
- Innovation: Continuous Improvement, Pioneer, Creative, Open to change.
- Teamwork: Inclusive, Empathetic, Considerate, Committed, Trustworthy.
- Ambitious: Visionary, Dynamic, Relentless.
- Effective Communication: Transparent, Respectful, Honest, Positive.

## MPC Profile



Touching the lives of people in the United Arab Emirates for over 30 years... in a way that matters... where it matters.

For over three decades, Modern Pharmaceutical Company has been an active partner in the advancement of healthcare in the UAE. It has remained in the forefront by having a single objective: excellence in the products and the services it provides to satisfy the needs of customers and principals. Modern Pharmaceutical Company, as Exclusive Agent and Distributor, is engaged in the Import and Distribution of Pharmaceuticals, Medical Equipment, Laboratory Reagents, Skin & Beauty Care Products, Home Monitoring Devices, and Dietary Supplements. Turnover: Over US\$ 100 Million in 2005. With four dedicated divisions i.e. Pharmaceutical, Medical Equipment (consumables, dental, laboratory and diagnostic products), Consumer Products (Health and Beauty Care) and Retail Pharmacies, MPC serves many varied customers with a most comprehensive range of products and equipment.

### Warehousing & Distribution

Warehouses at Sharjah and Abu Dhabi  
Over 5,000 sq.meters, Temperature controlled.

### Retail Pharmacies

MODERN PHARMACY: One in Abu Dhabi, one in Al Ain and one in each of Dubai, Sharjah and Ajman.

### Banken

Arab African International Bank, P.O. Box 1049, Dubai, UAE  
Arab Bank, P.O.Box 1650, Dubai, UAE  
The Commercial Bank of Dubai, P.O. Box 3393, Dubai, UAE

## Pharma Division



### Profile

The Pharmaceutical Division is the flagship division of Modern Pharmaceutical Co., one of the leading distributors of pharmaceutical products in the United Arab Emirates. Our focus is to provide life saving drugs and other vital medicines to our valued clients and patients in the Emirates.

The Pharmaceutical Division supplies controlled, semi-controlled, prescription and over the counter (OTC) pharmaceutical products to government and private hospitals and clinics, and also to retail distribution outlets throughout the U.A.E. It represents in the U.A.E. over 40 multinational and local pharmaceutical manufacturers.

Our Principals are charting the directions and setting the pace for medical research, enabling us to make available the very latest products the world has to offer.

Three core operating units comprise Pharmaceutical Division i.e.:

- The Sales and Marketing Department, includes 10 pharmacists and 9 sales representatives who are fully qualified and are trained regularly at Learning Centre of our Head Office, by our Principals or at the professional training institutes.
- Nutrition Department
- Registration Department, responsible for ensuring that all regulatory requirements are dealt with efficiently and quickly. MPC's Pharmaceutical Division attends to the needs of the medical profession with complete knowledge and understanding of the products it handles.

## Our Partners



Contact Information

Head Office(Dubai)

P.O. Box 1586, Dubai  
Tel: +971 4 282 4144  
Fax: +971 4 282 5011  
Email: modpharm@emirates.net.ae  
Website: www.modernpharma.com  
Office Hours: 08:00 – 17:30 hrs (Sun - Thu)  
Break: 13:00-14:00 hrs

Abu Dhabi Office

P.O. Box 2515,  
Abu Dhabi  
Tel: +971 2 443 5500  
Fax: +971 2 443 3600

Sharjah Warehouse

Tel: 971-6-5440414  
Fax: 971-6-5441748  
Office Hours: 08:00 – 17:30  
(Sun - Thu)

Abu Dhabi Warehouse

Tel: +971 2 673 1473  
Fax: +971 2 673 0770  
Office Hours: 08:00 – 17:30  
(Sun - Thu)



## Divisions

- Pharma Division
- Medical Division
- Retail Division
- Logistic Division
- PHBC Division
- Finance & Administration Division

## Pharma Division



### Vision

Our Vision: To be the Partner of Choice in providing Pharmaceutical Solutions regionally through an empowered team living our core values.

### Values

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Administration Division  
Finance &